



CLEARWATER MARINE AQUARIUM®

WOW! Becomes the Official Internet Provider of Clearwater Marine Aquarium

Clearwater Marine Aquarium inks 5-year deal with broadband provider

CLEARWATER, Fla. (January 13, 2019) – Clearwater Marine Aquarium (CMA) is pleased to announce WOW as its official internet provider. WOW will provide all infrastructure and service inside the aquarium’s current facility, the expanded facility, and their Fred Howard Park location. The project is estimated to save CMA \$156,000 during the 5-year term with WOW donating \$25,000 directly.

“Clearwater Marine Aquarium has been exploring broadband solutions to cover all of our facilities and WOW was the clear choice,” said CEO David Yates. “CMA is gaining a great partner and we’re proud to work with a company that is striving to positively impact our communities and the non-profits that operate in them.”

Darryl Connors, Chief Business Officer for Clearwater Marine Aquarium, managed the negotiations. “WOW brought a level of professionalism and commitment to work with a non-profit that other providers weren’t willing to do,” said Connors. “They’ve been able to relieve a financial burden which allows our team to continue our mission of preserving the environment by inspiring the human spirit through our work with children and adults with special needs as well as military veterans and their families.”

WOW will install one edge device per facility to provide an entry point into WOW’s high-speed Internet service. By early 2020, all of CMA’s telecommunications needs will be supported through WOW’s dedicated fiber network which will provide multi-site connectivity.

“At WOW we are excited about our new partnership with the Clearwater Marine Aquarium,” said Enterprise Account Executive Danny Cartwright. “CMA will be one of our largest customers in Pinellas County which grows our reach and also provides a boost to our company-wide philosophy and values.”

WOW brings a personalized, community-orientated approach to all 19 markets they serve, including Pinellas County.

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About Clearwater Marine Aquarium:

Clearwater Marine Aquarium (CMA) is a 501(c)(3) nonprofit working marine rescue center dedicated to inspiring the human spirit through leadership in education, research, rescue, rehabilitation and release. CMA is home to rescued dolphins, sea turtles, river otters, stingrays, nurse sharks and more. Winter the dolphin’s story of survival, after an injury that caused her to lose her tail, has impacted millions of people around the world. Major motion picture *Dolphin Tale* (2011) features Winter’s story and its sequel *Dolphin Tale 2* (2014) features the incredible story of Hope, a young resident dolphin of CMA. Clearwater Marine Aquarium also conducts important global research focused on protecting manatees, right whales and sea turtles. The mission and potential to change people’s lives differentiates Clearwater Marine Aquarium from any other aquarium in the world.

WE BELIEVE in preserving our marine life and environment while inspiring the human spirit through leadership in the education, research, rescue, rehabilitation, and release.