



MEDIA ALERT

Clearwater Marine Aquarium Offers 4-Day \$9.99 Special Following Hurricane Irma

Florida Residents Offered Break From Storm Clean-Up

Clearwater, FL (Sept. 13, 2017) – Staff and animals at Clearwater Marine Aquarium (CMA) are all safe following Hurricane Irma and the aquarium will reopen to the public on Thursday, Sept. 14. With all of Florida being affected by the storm, CMA will offer a special \$9.99 admission to Florida residents beginning Thursday, Sept. 14 through Sunday, Sept. 17 to offer much needed inspiration to storm weary Floridians.

“Our goal is to bring inspiration to the entire state of Florida in the aftermath of this storm,” said David Yates, CEO of Clearwater Marine Aquarium. *“We invite guests to take a break from the storm clean-up and be inspired by our rescued animals and marine life rescue work.”*

The reduced admission will also help make up for the loss of revenue, storm preparation and minor damage the aquarium experienced due to Hurricane Irma. The aquarium was closed to visitors for six days to focus on the safety and care of the animals.

Additional media information:

- Clearwater Marine Aquarium also launched a fundraiser to help raise money for the organization’s Hurricane Irma relief. Learn more at: <https://www.seewinter.com/hurricane-irma-update/>
- [Click here to download general CMA b-roll.](#)
- For further information, contact Julia Anderson at janderson@cmaquarium.org or 727.686.3499.

About Clearwater Marine Aquarium:

Clearwater Marine Aquarium (CMA) is a 501(c)(3) nonprofit working marine rescue center dedicated to inspiring the human spirit through leadership in education, research, rescue, rehabilitation and release. CMA is home to rescued dolphins, sea turtles, river otters, stingrays, nurse sharks and more. Winter the dolphin’s story of survival, after an injury that caused her to lose her tail, has impacted millions of people around the world. A major motion picture, *Dolphin Tale*, highlighted her life story in 2011. The sequel, *Dolphin Tale 2*, was released in September 2014 and features the incredible story of Hope, a young resident dolphin of CMA. The mission and potential to change people’s lives differentiates Clearwater Marine Aquarium from any other aquarium in the world.

WE BELIEVE in preserving our environment while inspiring the human spirit through leadership in the rescue, rehabilitation, and release of marine life, environmental education, research and conservation.

249 Windward Passage | Clearwater, FL 33767 | 727.441.1790 | SeeWinter.com

A Florida non-profit 501(c)(3)

