

PRESS RELEASE

CLEARWATER MARINE AQUARIUM TO RELEASE NEW TV SERIES

Media Invite: Premiere Event Monday, Feb 1

Clearwater, FL (January 29, 2016) – Clearwater Marine Aquarium (CMA) is proud to announce the worldwide premiere of its new TV series *Rescue-Clearwater*, a real-life follow-up to the successful *Dolphin Tale* movies filmed at CMA. Media are invited to the premiere to be held at CMA on Monday Feb 1 at 6 pm. The series, filmed on location at the facilities and surrounding waters of Clearwater Marine Aquarium, is produced by, told by and featuring the CMA team whose work was depicted in the *Dolphin Tale* movies. Each episode will go behind the scenes of the renowned marine life rescue work at Clearwater Marine Aquarium and their life-changing inspirational work with children and wounded soldiers.

Look for cameos from *Dolphin Tale* actors Cozi Zuehlsdorff (Hazel), Nathan Gamble (Sawyer) and Austin Highsmith (Phoebe). David Yates, CEO, is producing with support from CMA team member Joe Malo and post-production at Litewave Studios of St. Petersburg, Florida. Yates is an Emmy Award winning producer for his previous collaborative work with NBC Sports.

<u>Media Invite</u>: Premiere: Clearwater Marine Aquarium, 6pm, February 1. CMA will go live to its global digital audience to announce the series.

Further details:

- 1. Name: Rescue-Clearwater
- 2. Length: Each episode will be 30 minutes in length (including commercial breaks), with a new episode released on the 1st of each month.
- 3. First episode release date and time: February 1, 7pm ET
- 4. Where to view: CMA website (SeeWinter.com) or Clearwater Marine Aquarium's YouTube channel
- 5. Presenting Sponsor: Visit St. Petersburg/Clearwater

For further information contact David Yates, CEO, DYates@cmaquarium.org or727.441-1790 x 235

About Clearwater Marine Aquarium:

Clearwater Marine Aquarium (CMA) is a 501(c)(3) nonprofit working marine rescue center dedicated to inspiring the human spirit through leadership in education, research, rescue, rehabilitation and release. CMA is home to rescued dolphins, sea turtles, river otters, stingrays, nurse sharks and more. Winter the dolphin's story of survival, after an injury that caused her to lose her tail, has impacted millions of people around the world. A major motion picture, *Dolphin Tale*, highlighted her life story in 2011. The sequel, *Dolphin Tale* 2, was released in September 2014 and features the incredible story of Hope, a young resident dolphin of CMA. The mission and potential to change people's lives differentiates Clearwater Marine Aquarium from any other aquarium in the world.

WE BELIEVE in preserving our environment while inspiring the human spirit through leadership in the rescue, rehabilitation, and release of marine life, environmental education, research and conservation.